

Dreamfolks Services Ltd.

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Date: 05.12.2022

To,
Corporate Relationship Department

BSE Limited
P, J. Tower, Dalal Street
Mumbai – 400001
Scrip Code: 543591

To,
National Stock Exchange of India Limited
Exchange plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051
Script Symbol: DREAMFOLKS

Subject: Press Release

Dear Sir/Madam.

In reference to the above captioned subject and provisions, please find enclosed herewith a press release titled "DreamFolks, Vidsur Golf partner to offer customers access to premium golf courses across India & Asia Pacific" issued by the Company on 5th December 2022.

You are requested to kindly take the same on your records.

Thanking You

For Dreamfolks Services Limited

Ms. Rangoli Aggarwal Company Secretary and Compliance officer

Encl: A/a



DreamFolks, Vidsur Golf partner to offer customers access to premium golf courses across India & Asia Pacific

Gurugram, 5th **December, 2022:** India's largest airport service aggregator, DreamFolks is pleased to announce its strategic partnership with one of the foremost & leading golf privileges providers Vidsur Golf. This first-of-its-kind association will enable DreamFolks to expand its already diverse service offering by enabling customers access to Golf courses across India & Asia Pacific. Together both the brands envision enhancing customer experiences by making lifestyle products and services more accessible.

DreamFolks' association with Vidsur Golf will give customers access to golf games and lessons at 40 plus Vidsur golf clubs throughout India and 250 plus golf clubs & resorts in the Asia Pacific region simultaneously allowing Vidsur to tap into the widespread customer base of DreamFolks. In addition to airport services including lounge access, food, and beverage, spa services, nap room access, luggage transfer, meet & assist and more, this unique offering will enable our client partners to augment their CVPs for their growing consumer base.

The association layers the DreamFolks proprietary tech platform on the global inventory of Vidsur Golf thus seamlessly blending into the existing customer value propositions of our esteemed clients.

Speaking about the partnership, **Ms. Liberatha Kallat, Chairperson & MD, DreamFolks Services Ltd. commented,** "We are excited to onboard Vidsur Golf as a trusted partner. This partnership is a testament to our commitment to provide travelers with the premium experiences. Not only do we want our customers to have an enhanced travel experience, but we're also looking at how we can provide additional value-added benefits beyond our comfort zone. By giving travelers access to Vidsur's premium golf courses we are allowing our customers to experience services par excellence during & after their travel."

Additionally, **Sammerjit Raikhy, Founder and Director, Vidsur Golf Pvt Ltd said**, "We are thrilled to partner with DreamFolks. Our partnership with India's largest airport service aggregator platform, allows us to tap into their widespread network. With 268 touch-points in India alone. This association will allow us to expand our customer base by familiarizing & providing customers access to some of the most premium golf courses in the Asia-Pacific region."



About DreamFolks Services Ltd.

DreamFolks is India's largest airport service aggregator platform facilitating an enhanced airport experience to passengers leveraging our proprietary technology solutions. The company has a global footprint extending to more than 1,400+ touchpoints in 121+ countries, across the world The Company's first mover advantage in the lounge access aggregator industry in India has enabled it to become a dominant player in the industry with a share of over 80% in the domestic lounge access market in India.

For more information, please visit - www.dreamfolks.in

About Vidsur Golf Private Ltd.

Since 2006, Vidsur Golf visioned golf as a loyalty benefit on the bank cards platform in India. With an ongoing exclusive franchisee in India for over 15 years of Golf Fee Card International, a golf card offered by German brand Golf Card Gmbh with access & discounts to over 2000 golf courses worldwide.

In addition to the golf card offering, Vidsur Golf is now actively offering customized golf aggregation programs for banks in India & Asia Pacific, with the most premium golf club listing, bespoke golf benefits combined with the latest tech. A widespread reach to over 2000 golf courses worldwide & 40 plus golf courses and academies in India.

For more information, please visit <u>www.vidsurgolf.in</u>