

#### **Dreamfolks Services Ltd.**

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Date: 9th August, 2023

To,	To,
Corporate Relationship Department	National Stock Exchange of India Limited
BSE Limited	Exchange plaza, C-1, Block G,
P, J. Tower, Dalal Street	Bandra Kurla Complex,
Mumbai – 400001	Bandra (E), Mumbai- 400051
Scrip Code: 543591	Script Symbol: DREAMFOLKS

#### Sub: Investor Presentation on Unaudited Financial Results for the quarter ended 30<sup>th</sup> June, 2023

Dear Sir/ Madam,

Pursuant to Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation to our letter dated 9<sup>th</sup> August, 2023 intimating the outcome of the Board Meeting held today, Investor Presentation for the Investors' call scheduled for Wednesday, 9<sup>th</sup> August, 2023 at 05:00 p.m. on the Unaudited Financial Results of the Company for the quarter ended 30<sup>th</sup> June, 2023 is attached herewith.

This is for your information and records.

Thanking You,

Yours faithfully, erv For Dreamfolks Services Limited

Rangoli Aggarwal Company Secretary and Compliance Officer

Encl: As above



**Dreamfolks Services Limited** Investor Presentation - Q1FY24



Dream**F**elks

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## Quarterly Performance

#### **///** Management Commentary



**Liberatha Kallat** Chairperson and Managing Director

"We started the current financial year on an extremely strong note, with record high air traffic numbers clocked each month and a growing propensity of passengers to access lounges. We continue to maintain our 100% coverage of airports and railway lounges in the country and have been instrumental in driving majority of the traffic to these lounges. In addition to lounge access, we now offer a bouquet of premium service offerings like Meet & Assists, Airport transfers, Golf sessions, and much more.

Towards the end of this quarter, we signed a collaboration with the Plaza Premium Group to expand our Global Lounge coverage network. This expanded network offers members unparalleled access to premium lounges across the world, across 4 continents, including key travel hubs, ensuring a seamless and enhanced travel experience. With increased lounge coverage and access to an extensive network of touchpoints, travelers can look forward to enjoy unparalleled comfort and hospitality at key travel locations worldwide. With this new development, DreamFolks' global touchpoints will increase to an impressive 1700+.

Staying true to our DNA, we work on an asset-light model, lean team structure and continue to be debt-free. We aspire to continue working on adding services to our portfolio, invest in R&D efforts to have a world-class proprietary tech platform and thereby enhance our end-user experience.

We closed the quarter with a strong growth of 66% YOY and the revenue stood at Rs. 2,663 Mn as compared to Rs. 1,603 Mn in Q1FY23. We will continue to focus on growth and maintain our leadership position in India while spreading our wings globally".

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### Strong Growth across financial metrics









### Q1FY24 Performance Highlights



**DreamFolks Pax** (Count in Mn)



**Revenue from Operations** 









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#### India's Largest Airport Service Aggregator Platform



## **1,700+** Touch Points across Globe

**95%** Market share in card-based lounge access in India

**68%** 

Share of the overall lounge access volume in India



73

Employees



**Countries Covered** 

### 100%

Lounge coverage across Indian airports

500+ Cities Covered

Source: Frost & Sullivan Report and Company data



Business Updates

#### **Extending our widespread networks & deep relationships**

#### Stategic Partnership with Plaza Premium Group:

The company collaborated with Plaza Premium Group, a global leading airport hospitality provider with the world's largest network of independent airport lounges, to include over 340+ Plaza Premium Lounges in over 70+ major international airports into the DreamFolks global lounge network, offering an enhanced travel experience to its members worldwide starting July 24, 2023.

This collaboration will facilitate extensive coverage of Plaza Premium Lounges across 4 continents including key travel hubs such as Australia, Canada, the United Kingdom, Hong Kong, Florida, Brazil, Italy, Indonesia, Malaysia, Singapore, Dubai, Saudi Arabia, Jordan and more.

With the inclusion of Plaza Premium Lounges, the expanded network will offer members unparalleled access to premium lounges across key travel destinations worldwide, ensuring a seamless and comfortable travel experience.

With India, being one of the biggest growing fastest outbound markets in Asia, this strategic collaboration also enables PPG to further its mission to 'Make Travel Better' by curating unique airport hospitality solutions to meet the evolving needs of Indian travelers. The airport hospitality space presents a significant opportunity for growth, given the country's large population, rising purchasing power, and fast-growing outbound travel market.



PLAZA PREMIUM



### Launch of New Services – <u>Visa facilitation</u>

DreamFolks has joined hands with VFS Global, the world's largest travel visa facilitator for travellers worldwide

The service offering includes –

- Access to Premium Lounges at VFS Visa Centres across the country which will provide end-to-end Visa processing. These lounges will be available at all VFS VISA centres across India (currently 16 such VFS centres) and will offer a peaceful and plush environment to ensure a smooth and hassle-free visa application process.
- Visa at Your Doorstep (VAYD) services which will allow customers to conveniently submit their visa applications from the comfort of their homes or offices.





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### /// Launch of New Services – <u>E-Sim Solutions</u>

## Seamless Connectivity for International Travelers: With DreamFolks' enabled E-SIM services

Gone are the days of waiting for physical SIM cards to arrive. With international E-SIMs, travellers can enjoy immediate connectivity without any delays.

By partnering with top E-SIM solution providers like **Matrix**, the service offering allows customers to purchase International SIM Cards at affordable rates for global destinations in a hassle-free manner.



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# Detailed Financials

### **Consolidated Profit and Loss Statement**



Particulars (Rs. in Mn)	Q1FY24	Q1FY23	ΥοΥ	FY23
Revenue from operations	2,663.21	1,602.60	66.18%	7,732.52
Other income	10.70	2.00	434.06%	32.96
Total income	2,673.91	1,604.60	66.64%	7,765.48
Cost of Services	2,379.11	1,350.78	(76.13)%	6,453.78
Gross Profit	284.10	251.82	12.82%	1,278.74
Employee benefits expenses	74.09	38.38	(93.04)%	174.41
Other expenses	33.79	21.45	(57.54)%	115.10
EBITDA	186.91	193.98	(3.65)%	1,022.19
Depreciation and amortization	8.58	8.16	(5.09)%	34.98
Finance costs	2.14	3.37	36.56%	12.86
Profit / (loss) before tax	176.20	182.46	(3.43)%	974.35
Tax Expense	46.58	48.11	3.18%	249.08
Profit After Tax	129.62	134.35	(3.77)%	725.27
PAT Margin (%)	4.87%	8.38%	-	9.38%
EPS	2.45	2.57	(0.12)	13.88

### **Balance Sheet**

Particulars (INR Mn)	FY2023	FY2022	FY2021
ASSETS			
Property, plant and equipment	30.48	29.77	38.30
Capital work in progress	0.43	-	0.43
Other intangible assets	30.85	45.47	2.61
Right of use assets	52.92	64.17	73.66
Investment property	17.05	17.92	271.01
Goodwill	8.87	_	-
Other financial assets	39.01	27.19	24.72
Deferred tax assets (net)	24.80	12.38	7.75
Other non-current assets	5.93	210.06	186.61
Total non - current assets	210.34	406.96	605.09
Investments	444.12	-	-
Trade receivables	2,018.89	906.56	395.49
Cash and cash equivalents	189.65	10.96	100.00
Other bank balances	178.69	134.72	-
Other financial assets	131.58	82.74	50.91
Other current assets	42.01	61.97	18.98
Current tax assets	13.89	82.92	54.55
Total current assets	3,018.83	1,279.87	619.93
Total assets	3,229.17	1,686.83	1,225.02

Particulars (INR Mn)	FY2023	FY2022	FY2021
EQUITY AND LIABILITIES			
Share capital	104.50	104.50	47.50
Other equity	1,462.58	717.15	595.49
Non-controlling Interest	4.01	-	-
Total equity	1,571.09	821.65	642.99
Non - current liabilities			
Borrowings	8.83	10.22	12.85
Lease Liabilities	56.65	64.30	63.33
Provisions	29.39	16.96	18.36
Total non - current liabilities	94.87	91.48	94.54
Financial liabilities			
Borrowings	1.40	2.53	7.34
Lease Liabilities	6.11	5.46	11.10
Trade payables			
(i) Total outstanding dues of M&SE	718.12	422.27	211.81
(ii) Total outstanding dues of creditors other than M&SE	675.10	290.80	97.10
Other financial liabilities	89.51	14.01	26.59
Other current liabilities	70.55	35.84	130.14
Provisions	2.42	2.79	3.42
Total current liabilities	1,563.21	773.70	487.49
Total equity and liabilities	3,229.17	1,686.83	1,225.02

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### **Cash Flow Statement**

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Particulars (INR Mn)	FY2023	FY2022	FY2021
Cash Flow from Operating Activities			
Profit / (loss) before tax	974.35	204.76	-2.01
Adjustments for Non-Operating Items	46.87	40.28	4.51
Operating Profit before Working Capital changes	1021.22	240.86	2.50
Changes in Working Capital	-337.29	-285.79	41.94
Cash (used)/generated from Operating	683.93	-44.93	44.44
Less: Direct Tax paid	-187.81	-76.42	18.12
Net Cash from Operating Activities	496.12	-121.35	62.56
Net Cash from Investing Activities	-302.03	58.74	-268.54
Net Cash from Financing Activities	-20.61	-26.42	-15.36
Net increase / (decrease) in cash & cash equivalents	173.48	-89.04	-221.34
Cash and cash equivalents at the beginning of the period	10.96	10.96	321.34
Add: Cash and Cash Equivalents on acquisition of Subsidiary	5.21	-	-
Cash and cash equivalents at the end of the period	189.65	10.96	100.00

### Q1FY24 Financial Highlights

Revenue	+ Q1FY24 Q1FY23	<b>66% Y-o-Y</b> 2,663 1,603	<ul> <li>Multiple tailwinds observed in the form of increased cards in circulation, changing travel trends and jump in air traffic</li> <li>Significant number of touchpoints added, which will help in the future growth trajectory</li> <li>Revenue in Q4FY23 included the impact of a one-off project up fees received during the quarter</li> </ul>	Q1FY24 Q4FY23	+ 12% Q-o-Q 2,663 2,378
<b>Gross Profit</b>	+ 1 Q1FY24 Q1FY23	<b>13% Y-o-Y</b> 284 252	<ul> <li>One-off abnormal increase in CAM* charges has led to increase in lounge cost</li> <li>Time lag between contract renewals on both supply and demand side has impacted the Gross margins</li> </ul>	Q1FY24 Q4FY23	<b>(33%) Q-o-Q</b> 284 425
EBITDA	Q1FY24 Q1FY23	<b>(4%) Y-o-Y</b> 187 194	<ul> <li>EBITDA decline in Q1FY24 is partly associated with ESOP charges</li> </ul>	Q1FY24 Q4FY23	<b>(47%) Q-o-Q</b> 187 351

#### Way Forward:

- Positive industry dynamics along with company's differentiated products and right investments in people & technology will augment strong revenue growth in the medium term
- As we are operating in extremely dynamic and growing market, we believe our gross margins would settle in the range of 11-13% for FY24



# Industry Overview





### 01 **Privatization & Premiumization** Strong trend of premiumization seen in the country for luxury goods and services – same is evident in the case of lounges New & advanced premium lounges coming up owing to increase in number of passengers willing to pay a premium 02 for availing best-in-class services on a high priority basis 03 Tech Adoption Airport lounge operators are increasingly adopting tech to drive higher revenues, faster reconciliation of backend processes and to drive loyalty programs 04 05

#### Infrastructure Development

Strong thrust in the Budget and as part of the UDAN Scheme to build new airports, increase the number of routes to boost connectivity and to improve the existing Airport infrastructure and thereby

#### **Strong Growth in Air Traffic**

With a complete market recovery, even beyond pre-Covid levels, major events across the globe and rising leisure travel, Air Traffic around the globe is rapidly increasing alongside a growing preference for comfort and luxury

#### Higher Propensity for Air Travel

Significant uptick in the number of people preferring Air Travel over Road and Rail travel, owing to better connectivity, falling differential in fares and improving experience

Source: Mordor Intelligence



#### For Card Issuers, providing lounge access to their Consumers at Airport is increasingly becoming a key aspect of their customer acquisition and loyalty program





#### Both Debit & Credit Card Base is expected to ascend at Global Average

- Rising Disposable Income
- Favorable Demographic
- Digital Penetration
- Low, but steadily increasing Credit Card Penetration
- Increase in standard of Living

#### /// Indian Air Travel Market - A Multi-Decade Growth Opportunity







About

- Launched by the Ministry of Civil Aviation
- Part of National Civil Aviation Policy 2016
- Applicable for a period of 10 years



#### Objective

- · Improve the air connectivity to remote and regional areas
- Development of remote areas, enhancing trade, commerce, & tourism
- Generating employment

#### Achievements

- Improved air connectivity for Tier 2 & 3 cities
- Number of operational airports has gone up to 148 from 74 in 2014 and expected to cross 200 in the next 4 years
- No, of Airplanes to rise from the current 700 to 1,200 1,500 in next 4 years
- **68 underserved/unserved destinations** which include 58 Airports, 8 Heliports & 2 Water Aerodromes have been connected under UDAN scheme
- With 425 new routes initiated, UDAN has provided air connectivity to more than 29 States/ UTs across the country
- More than one crore passengers have availed the benefits of this schr

#### Air Travel Growth in India

Rising preference for Air Travel over rail and road due to decrease in fare differential between travel modes

Sharp increase in Leisure Travel 50 new airports, helipads, announced recently to improve connectivity across the country Allocated budget of Rs 4,500 crores for the revival of Airports would provide an impetus to infrastructure development in Tier-2 & Tier-3 cities

### Amrit Bharat Station Scheme





#### About

- Launched by the Ministry of Railways in February 2023
- Aim to enhance and modernise 1,309 railway stations across India

Objective

- · Improve facilities beyond minimum essential
- Offer world-class amenities for passengers at stations to enhance overall travel experience
- Every Amrit Station will follow Green Building standards, promoting environmental sustainability
- Each station will represent a fusion of timeless heritage and modern aspirations, showcasing the country's abundant cultural history.

#### Progress

 Foundation stone of 508 railway stations across 27 states was laid on 6<sup>th</sup> August 2023 by Hon. PM Narendra Modi at a cost of more than Rs 24,470 crores



Company Overview



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<b>2013</b> ,	Launch of flagship 'Lounge Access Programme' with one of world's largest Card Networks. <b>2016</b>	2018 Tied up directly with prominent Indian Card Issuers for lounge programs. Got ISO 27001 & PCI DSS certification for the first time. Tied up with prominent Indian Corporate Clients including a prominent airline company	DreamFolks' Membership card unveiled as part of the Global lounge program with a prominent Card Issuer.	2020 Launched our in-house technology platform Launched real time voucher issuance through APIs Launched first program for a prominent telecom company with complimentary lounge benefits as part of mobile billing plan.	Expanded into a new global operating model with direct contracts with operators across the globe. Launched first In-app integrated solution for Clients. 2022	2023 Forayed into the railways sector to provide lounge access at 8 railway stations in India. Conversion of our Company into a public limited company. Stellar listing on Stock Exchanges	Launched Self check-in Kiosks at major Indian Airports Launched Golf services as a premium segment offerings to Clients Launched web-access 2024	Expanded our Global footprint with the incorporation of a Subsidiary in Singapore & tie-up with Plaza Premium Group
	Initial Phase			Expansion Phas	se		Growth Phase	e

1 The years represent financial year

### **Proprietary technology platform that ensures Scalability...**





#### **Proprietary technology platform that enables Omni-channel Access...** DreamFelks







ET Ascent – Business Leader of the Year Awards 2023 DreamFolks Services Limited



**Entrepreneur India** Liberatha Kallat – Chairperson & MD



Financial Express Best Use of Technology to Revolutionise Customer Experience



**ET Ascent** Liberatha Kallat – Chairperson & MD



**TAFI Convention** Liberatha Kallat – Chairperson & MD



**Elets Banking & Finance** Balaji Srinivasan – ED & CTO



**Economic Times** Liberatha Kallat – Chairperson & MD



**Economic Times** Liberatha Kallat – Chairperson & MD



BIG CIO Show & Awards, Trescon Balaji Srinivasan – ED & CTO





**Indian Achievers' Forum** Liberatha Kallat – Chairperson & MD



Women Empowerment Summit & GIWL Awards Giya Diwaan - CFO



Economic Times DreamFolks Services Limited



Large and growing Indian travel market driven by an **increased infrastructure development** and **card penetration**  Market leader in the airport lounge aggregation industry in India with diversified service portfolio across travel assistance value spectrum

Asset light business model with track record of consistent growth and high ROCE

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100% coverage of 58 lounges in India & 1,700+ touch points across 500+ cities

**Proprietary technology platform** ensuring scalability and customized client solutions

Strong business moat due to flywheel effect led by Clients and Operators network

Experienced and Professional Management Team Seasoned Board of Directors aided by professional partners

Strong growth trajectory with **industry** leading margins & return metrics





Service Offerings

Aim to maintain leadership position in terms of proactively providing high-quality service offerings.

Look to move towards more premium offerings while further increasing ease of use and improving customer experience Industry Tailwinds

With the significant rise in air travel, the number of airports, lounges and size of existing lounges is continuously rising.

This augurs well for the industry and for the company going forward Geographic Expansion

Company is looking to expand in the Middle-East and South Asia

Recent tie-up with Plaza Premium Group, Aspire Lounges, Australia and incorporation of Subsidiary in Singapore will help expand global footprint

# Historical Financial Performance



### **Profit and Loss Statement**



Particulars (Rs. in Mn)	FY2023	FY2022	FY2021	FY2020
Revenue from operations	7,732.52	2,824.98	1,056.33	3,670.43
Other income	32.96	14.91	24.76	7.65
Total income	7,765.48	2,839.89	1,081.09	3,678.08
Cost of Services	6,453.78	2,372.66	875.41	2,995.62
Employee benefits expenses	174.41	165.53	126.39	179.28
Other expenses	115.10	61.34	58.31	44.68
EBITDA	1,022.19	240.36	20.98	458.50
EBITDA Margin (%)	13.16%	8.46%	1.94%	12.47%
Depreciation and amortization expenses	34.98	21.29	15.54	15.88
Finance costs	12.86	14.31	7.45	7.05
Profit / (loss) before tax	974.35	204.76	-2.01	435.57
Tax Expense	249.08	42.24	12.49	118.74
Profit After Tax	725.27	162.52	-14.50	316.83
Profit After Tax (%)	9.38%	5.75%	-1.37%	8.63%



## **Thank You**



Dreamfolks Services Limited CIN: L51909DL2008PLC177181

Investor Relations Team

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www.dreamfolks.in

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m SGA}^{{
m Strategic \ Growth \ Advisors}}$ 

Strategic Growth Advisors Pvt Ltd. CIN: U74140MH2010PTC204285

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