

#501, Tower-2, Fifth Floor, Worldmark Sector-65, Gurugram - 122018 Haryana, India | 0124-4037306 www.dreamfolks.in | info@dreamfolks.in CIN : L51909DL2008PLC177181

Date: May 23rd, 2023

То,	To,
Corporate Relations Department	National Stock Exchange of India Limited
BSE Ltd.	Exchange Plaza, C-1, Block G,
P.J. Tower, Dalal Street	Bandra Kurla Complex,
Mumbai-400001	Bandra (E), Mumbai-400051
Scrip Code: 543591	Script Symbol: DREAMFOLKS

Sub: Investor Presentation on audited Quarterly Financial Results for the quarter and year ended March 31st, 2023

Dear Sir/ Madam,

Pursuant to Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in continuation to our letter dated May 23rd, 2023 intimating the outcome of the Board Meeting held today, Investor Presentation for the Investors' call scheduled for Wednesday, May 24th, 2023 at 11:00 a.m. on the audited Quarterly Financial Results of the Company for the quarter and year ended March 31st, 2023 is attached herewith this letter.

This is for your information and records.

Thanking You,

Yours faithfully,

For Dreamfolks Services Limited

Ms. Rangoli Aggarwal Company Secretary and Compliance Officer

Encl: As above

Dreamfolks Services Limited Investor **Presentation**

Q4 & FY23





Dream**F**elks

This presentation and the accompanying slides (the "Presentation"), which have been prepared by DreamFolks Services Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks.

The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forwardlooking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

/// Management Commentary



Liberatha Kallat Chairperson and Managing Director

"Over the past year, we saw a strong resurgence in Air Travel as a consequence of multiple tailwinds. From the opening up of borders at the start of the year, major global events boosting travel and changing travel trends including revenge travel and sharply growing leisure travel. We are seeing new air traffic records being created each passing day. In FY23, the number of domestic passengers traffic saw a major rise of 59.74% and stood at 136.03 Mn as against 85.15 Mn in the previous year.

With a view to expand our premium service offerings we deepened our association with Vidsur Golf, by acquiring a 60% stake in the company and look to capitalize on the growing interest in Golf in the country. This integration provides our customers access to 40+ golf courses in the country and 1,800+ globally. From a Global expansion point of view, we incorporated a wholly owned subsidiary in one of the most exciting travel markets – Singapore, with the objective of carrying out airport related services including lounge operations and access and running of loyalty programs.

We continue to work on adding services to our portfolio, investing in our R&D efforts, enhance user experience and expand our footprint globally. To this effect, we also strengthened our senior leadership team and appointed a Chief Business Officer, Sandeep Sonawane, to help redefine airport services and driving our technology offerings to the next level.

Talking about to our Financial Performance, we had our best ever year, with the revenue from operations growing by 174%, from Rs. 2824.98 Mn in FY22 to Rs. 7732.52 Mn in FY23. From a quarterly perspective too, we had a strong performance, the revenue standing at Rs. 2377.52 Mn in Q4FY23 as compared to Rs. 991.66 Mn in Q4FY22. We have achieved a significant improvement in our profitability margins, working on an asset-light model and lean team structure and continue to be debt-free"

DreamFelks

Strong Growth across financial metrics







India's Largest Airport Service Aggregator Platform



1,500+ Touch Points across Globe

95% Market share in card-based lounge access in India

68%

Share of the overall lounge access volume in India



70

Employees

121

Countries Covered

100%

Lounge coverage across Indian airports

~500 Cities Covered



Business Updates



Acquired a controlling stake in Vidsur Golf and rebranded it to GolfKlik

During the last quarter, we extended our association with Vidsur Golf and acquired a 60% stake in the company to capitalize on a growing Golf market in the country and expand our portfolio of service offerings to now include Golf Sessions and Golf Lessons.

This will give our customers access to golf games & lessons at golf clubs in India and across the globally.

The association layers the DreamFolks proprietary tech platform on the global inventory of the golf provider, thus seamlessly blending into the existing customer value propositions of our esteemed clients.









Strengthening Senior Leadership & Geographic Footprint





Senior Leadership Team Strengthened

We appointed Mr. Sandeep Sonawane as the Chief Business Officer to strengthen the Senior Leadership Team and leverage his extensive experience in business development and strategy to strengthen the company's position as India's largest airport services aggregator platform.

With his prior experience in the industry, he will be a valuable asset to the entire leadership team at DreamFolks as we work towards redefining airport services and driving our technology offerings to the next level.



Incorporation of a Wholly-Owned Subsidiary in Singapore

Wholly-owned Subsidiary incorporated in Singapore with a view to expand the Global footprint.

The main objective of the new subsidiary is to carry out the operations related to airport operation services including lounge operations and access, running of loyalty programs.



Detailed Financials

Profit and Loss Statement



INR Mn

Particulars (Rs. in Mn)	Q4FY23	Q4FY22	ΥοΥ	Q3FY23	QoQ	FY23	FY22	ΥοΥ
Revenue from operations	2377.52	991.66	140%	2040.00	17%	7732.52	2824.98	174%
Other income	13.78	2.44	466%	6.51	112%	32.96	14.91	121%
Total income	2391.30	994.10	141%	2046.51	17%	7765.48	2839.89	173%
Cost of Services	1952.24	816.55	139%	1706.49	14%	6453.78	2372.66	172%
Gross Profit	424.58	175.11	142%	333.51	27%	1278.74	452.32	183%
Employee benefits expenses	51.39	34.14	51%	38.74	33%	174.41	165.53	5%
Other expenses	36.03	18.35	96%	34.23	5%	115.10	60.98	89%
EBITDA	350.94	125.06	181%	267.05	31%	1022.19	240.72	325%
Depreciation and amortization	9.22	5.37	72%	8.80	5%	34.98	21.29	64%
Finance costs	1.71	5.55	-69%	2.82	-39%	12.86	14.67	-12%
Profit / (loss) before tax	340.01	114.14	198%	255.43	33%	974.35	204.76	376%
Tax Expense	87.02	24.32	258%	65.66	33%	249.08	42.24	490%
Profit After Tax	252.99	89.82	182%	189.77	33%	725.27	162.52	346%

Balance Sheet

Dream F elks	5
---------------------	---

Assets (Rs. in Mn)	As on 31 st March 2023	As on 31st March 2022	Equity and Liabilities (Rs. in Mn)	As on 31 st March 2023	As on 31st March 2022
Non - current assets			Equity		
Property, plant and equipment	30.48	29.77	Share capital	104.50	104.50
Capital work in progress	0.43	_	Other equity	1462.58	717.15
Intangible assets	30.85	45.47	Non-controlling interest	4.01	-
Right of use assets	52.92	64.17	Total equity	1571.09	821.65
Investment property	17.05	17.92	Liabilities		
		17.92	Non - current liabilities		
Goodwill	8.87	-	Financial liabilities		
Financial assets			Borrowings	8.83	10.22
Other financial assets	39.01	27.19	Lease liabilities	56.65	64.30
Deferred tax assets (net)	24.80	12.38	Provisions	29.39	16.96
Other non-current assets	5.93	210.06	Total non-current liabilities	94.87	91.48
Total non - current assets	210.34	406.96			
			Current liabilities		
Current assets			Financial liabilities		
			Borrowings	1.40	2.53
Financial assets			Lease liabilities	6.11	5.46
Investments	444.12	-	Trade payables		
Trade receivables	2018.89	906.56	(i) Total outstanding dues of micro enterprises and small enterprises	718.12	339.54
Cash and cash equivalents	189.65	10.96	(ii) Total outstanding dues of creditors		
Other bank balances	178.69	134.62	other than micro enterprises and small	675.10	373.53
Other financial assets	131.58	82.84	enterprises		
Other current assets	42.01	61.97	Other financial liabilities	89.51	14.01
Current tax assets (net)	13.89	82.92	Other current liabilities	70.55	35.84
Total current assets	3018.83		Provisions	2.42	2.79
		1,279.87	Total current liabilities	1563.21	773.70
Total assets	3229.17	1,686.83	Total equity and liabilities	3229.17	1,686.83

Cashflow Statement

Particulars (INR Mn)	FY23	FY22
Cash Flow from Operating Activities		
Profit / (loss) before tax	974.35	204.76
Adjustments for Non-Operating Items	46.87	40.28
Operating Profit before Working Capital changes	1021.22	245.04
Changes in Working Capital	(337.29)	(285.83)
Cash (used)/generated from Operating	683.93	(40.79)
Less: Direct Tax paid	(187.81)	(76.42)
Net Cash from Operating Activities	496.12	(117.21)
Net Cash from Investing Activities	(302.03)	58.74
Net Cash from Financing Activities	(20.61)	(30.57)
Net increase / (decrease) in cash & cash equivalents	173.48	(89.04)
Cash and cash equivalents at the beginning of the period	10.96	100.00
Add: Cash and cash equivalents on acquisition of subsidiary	5.21	-
Cash and cash equivalents at the end of the period	189.65	10.96



Consistent Revenue growth with improvement in EBITDA Margin for Q3FY2023



 Gross Profit / Gross Profit Margin (%)

 (INR Mn)
 425

 1,279

 175
 1,279

 175
 175

 175
 175

 175
 177

 179
 177

 16.0
 16.5

 Q4FY22
 Q4FY23
 FY22
 FY23

EBITDA / EBITDA Margin (%) (INR Mn)





Dream**F**elks

Consistent Revenue growth with improvement in EBITDA Margin for Q4FY2023

Dream**F**elks



RoE (%)









Industry Overview





01 **Privatization & Premiumization** Strong trend of premiumization seen in the country for luxury goods and services – same is evident in the case of lounges New & advanced premium lounges coming up owing to increase in number of passengers willing to pay a premium 02 for availing best-in-class services on a high priority basis 03 Tech Adoption Airport lounge operators are increasingly adopting tech to drive higher revenues, faster reconciliation of backend processes and to drive loyalty programs 04 05

Infrastructure Development

Strong thrust in the Budget and as part of the UDAN Scheme to build new airports, increase the number of routes to boost connectivity and to improve the existing Airport infrastructure and thereby

Strong Growth in Air Traffic

With a complete market recovery, even beyond pre-Covid levels, major events across the globe and rising leisure travel, Air Traffic around the globe is rapidly increasing alongside a growing preference for comfort and luxury

Higher Propensity for Air Travel

Significant uptick in the number of people preferring Air Travel over Road and Rail travel, owing to better connectivity, falling differential in fares and improving experience





For Card Issuers, providing lounge access to their Consumers at Airport is increasingly becoming a key aspect of their customer acquisition and loyalty program





Monthly Credit Cards Outstanding (in Mn)

Both Debit & Credit Card Base is expected to ascend at Global Average

- Rising Disposable Income
- Favorable Demographic
- Digital Penetration
- Low, but steadily increasing Credit Card Penetration
- Increase in standard of Living

/// Indian Air Travel Market - A Multi-Decade Growth Opportunity





DreamFelks



About

- Launched by the Ministry of Civil Aviation
- Part of National Civil Aviation Policy 2016
- Applicable for a period of 10 years



Objective

- Improve the air connectivity to remote and regional areas
- Development of remote areas, enhancing trade, commerce, & tourism
- Generating employment

Achievements

- Improved air connectivity for Tier 2 & 3 cities
- Number of operational airports has gone up to 147 from 74 in 2014
- **68 underserved/unserved destinations** which include 58 Airports, 8 Heliports & 2 Water Aerodromes have been connected under UDAN scheme
- With 425 new routes initiated, UDAN has provided air connectivity to more than 29 States/ UTs across the country
- More than one crore passengers have availed the benefits of this scheme

Air Travel Growth in India

Rising preference for Air Travel over rail and road due to decrease in fare differential between travel modes

Sharp increase in Leisure Travel 50 new airports, helipads, announced recently to improve connectivity across the country Allocated budget of Rs 4,500 crores for the revival of Airports would provide an impetus to infrastructure development in Tier-2 & Tier-3 cities



Company Overview



Dream**F**elks







23

2013 ,	Launch of flagship 'Lounge Access Programme' with one of world's largest Card Networks. 2016	2018 Tied up directly with prominent Indian Card Issuers for lounge programs. Got ISO 27001 & PCI DSS certification for the first time. Tied up with prominent Indian Corporate Clients including a prominent airline company	DreamFolks' Membership card unveiled as part of the Global lounge program with a prominent Card Issuer. 2019	2020 Launched our in-house technology platform Launched real time voucher issuance through APIs Launched first program for a prominent telecom company with complimentary lounge benefits as part of mobile billing plan.	Expanded into a new glo operating model with dir contracts with operators across the globe. Launched first In-app integrated solution for Clients. 2022	ect	Launched Self check-in Kiosks at major Indian Airports Acquisition of Vidsur Golf to launch Golf services as a premium segment offerings to Clients Launched web-access
	Initial Phase		Expans	ion Phase		Growth Ph	iase





ET Ascent – Business Leader of the Year Awards 2023 DreamFolks Services Limited



Entrepreneur India Liberatha Kallat – Chairperson & MD



Financial Express Best Use of Technology to Revolutionise Customer Experience



ET Ascent Liberatha Kallat – Chairperson & MD



TAFI Convention Liberatha Kallat – Chairperson & MD



Elets Banking & Finance Balaji Srinivasan – ED & CTO



Economic Times Liberatha Kallat – Chairperson & MD



Economic Times Liberatha Kallat – Chairperson & MD



BIG CIO Show & Awards, Trescon Balaji Srinivasan – ED & CTO





Indian Achievers' Forum Liberatha Kallat – Chairperson & MD



Women Empowerment Summit & GIWL Awards Giya Diwaan - CFO



Economic Times DreamFolks Services Limited

Proprietary technology platform that ensures Scalability...





Proprietary technology platform that enables Omni-channel Access... DreamFelks





Large and growing Indian travel market driven by an **increased infrastructure development** and **card penetration** Market leader in the airport lounge aggregation industry in India with diversified service portfolio across travel assistance value spectrum

Asset light business model with track record of consistent growth and high ROCE

Dream**F**elks

100% coverage of 60 lounges in India & 1,500+ touch points across 540 cities **Proprietary technology platform** ensuring scalability and customized client solutions

Strong business moat due to flywheel effect led by Clients and Operators network

Experienced and Professional Management Team Seasoned Board of Directors aided by professional partners

Strong growth trajectory with **industry** leading margins & return metrics

Historical Financial Performance



Profit and Loss Statement



Particulars (Rs. in Mn)	FY2023	FY2022	FY2021	FY2020
Revenue from operations	7,732.52	2,824.98	1,056.33	3,670.43
Other income	32.96	14.91	24.46	7.65
Total income	7,765.48	2,839.89	1,081.09	3,678.08
Cost of Services	6,453.78	2,372.66	875.41	2,995.62
Employee benefits expenses	174.41	165.53	126.39	179.28
Other expenses	115.10	60.98	58.31	44.68
EBITDA	1,022.19	240.72	20.98	458.50
EBITDA Margin (%)	13.16%	8.48%	1.94%	12.47%
Depreciation and amortization expenses	34.98	21.29	15.54	15.88
Finance costs	12.86	14.67	7.45	7.05
Profit / (loss) before tax	974.35	204.76	-2.01	435.57
Tax Expense	249.08	42.24	12.49	118.74
Profit After Tax	725.27	162.52	-14.50	316.83
Profit After Tax (%)	9.38%	5.75%	-1.37%	8.63%



Balance Sheet

Particulars (INR Mn)	FY2023	FY2022	FY2021
ASSETS			
Property, plant and equipment	30.48	29.77	38.30
Capital work in progress	0.43	-	0.43
Other intangible assets	30.85	45.47	2.61
Right of use assets	52.92	64.17	73.66
Investment property	17.05	17.92	271.01
Goodwill	8.87	-	-
Other financial assets	39.01	27.19	24.72
Deferred tax assets (net)	24.80	12.38	7.75
Other non-current assets	5.93	210.06	186.61
Total non - current assets	210.34	406.96	605.09
Investments	444.12	-	-
Trade receivables	2018.89	906.56	395.49
Cash and cash equivalents	186.65	10.96	100.00
Other bank balances	178.69	134.62	-
Other financial assets	131.58	82.84	50.91
Other current assets	42.01	61.97	18.98
Current tax assets	13.89	82.92	54.55
Total current assets	3,018.83	1,279.87	619.93
Total assets	3,229.17	1,686.83	1,225.02

Particulars (INR Mn)	FY2023	FY2022	FY2021
EQUITY AND LIABILITIES			
Share capital	104.50	104.50	47.50
Other equity	1462.58	717.15	595.49
Non-controlling interest	4.01	-	-
Total equity	1571.09	821.65	642.99
<u>Non - current liabilities</u>			
Borrowings	8.83	10.22	12.85
Lease Liabilities	56.65	64.30	63.33
Provisions	29.39	16.96	18.35
Total non - current liabilities	94.87	91.48	94.53
Financial liabilities			
Borrowings	1.40	2.53	7.34
Lease Liabilities	6.11	5.46	11.10
Trade payables			
(i) Total outstanding dues of M&SE	718.12	339.54	211.81
(ii) Total outstanding dues of creditors other than M&SE	675.10	373.53	97.10
Other financial liabilities	89.51	14.01	26.59
Other current liabilities	70.55	35.84	130.14
Provisions	2.42	2.79	3.42
Total current liabilities	1,563.21	773.70	487.50
Total equity and liabilities	3,229.17	1,686.83	1,225.02

DreamFelks

Cash Flow Statement

Particulars (INR Mn)	FY2023	FY2022	FY2021
Cash Flow from Operating Activities			
Profit / (loss) before tax	974.35	204.76	(2.01)
Adjustments for Non-Operating Items	46.87	40.28	1.34
Operating Profit before Working Capital changes	1021.22	245.04	(0.67)
Changes in Working Capital	(337.29)	(285.83)	45.10
Cash (used)/generated from Operating	683.93	(40.79)	44.43
Less: Direct Tax paid	(187.81)	(76.42)	18.12
Net Cash from Operating Activities	496.12	(117.21)	62.55
Net Cash from Investing Activities	(302.03)	58.74	(268.54)
Net Cash from Financing Activities	(20.61)	(30.57)	(15.36)
Net increase / (decrease) in cash & cash equivalents	173.48	(89.04)	(221.34)
Cash and cash equivalents at the beginning of the period	10.96	100.00	321.34
Add: Cash and cash equivalents on acquistion of subsidiary	5.21	-	-
Cash and cash equivalents at the end of the period	189.65	10.96	100.00







Service Offerings

Aim to maintain leadership position in terms of proactively providing high-quality service offerings.

Look to move towards more premium offerings while further increasing ease of use and improving customer experience



With the significant rise in air travel, the number of airports, lounges and size of existing lounges is continuously rising.

This augurs well for the industry and for the company going forward Geographic Expansion

Company is looking to expand in the Middle-East and South Asia

Recent tie-up with Aspire Lounges, Australia also strengthens their presence in APAC



Thank You



Dreamfolks Services Limited CIN: L51909DL2008PLC177181

Investor Relations Team

Email id: investor.support@dreamfolks.in

www.dreamfolks.in

 $SGA^{\underline{Strategic\ Growth\ Advisors}}$

Strategic Growth Advisors Pvt Ltd. CIN: U74140MH2010PTC204285

Mr. Aakash Mehta / Mr. Shrikant Sangani Email id: <u>aakash.mehta@sgapl.net</u> / <u>shrikant.sangani@sgapl.net</u> Tel No: +91 98191 78243 / +91 96195 95686